

Invitation to Innovation, Creativity and Gender: Vision & Practices seminar

Gävle May 24, 2016

Place: The Concert Hall in Gävle, Sweden Date: May 24, 2016 Time: 09.00 – 17 .00 o'clock Moderator: Britt-Marie S Torstensson

Registration by latest May 10, 2016 to inga.salander@winnet.se any question please, contact britt-marie.torstensson@winnetsverige.se

09.00–09.30 Registration and Coffee

- **09.30** Welcome and opening speech, Per Bill, County Governor of Gävleborg
- **09.45** Inclusive entrepreneurship and creative industries – ERASMUS + Smart Jump project, Chiara Salatin, Confindustria Veneto SIAV
- **10.00** The Winnet Sweden Agenda for Innovation on Equal terms, Chatarina Nordström, Winnet Sweden
- **10.20** Cooperation as a method for inclusion within EU 2020 strategy, Ingrid Engelbrekts, Manager Coompanion, Gävleborg, Sweden

10.40 Coffee

- **11.00** Gender pedagogic a method to prevent gender stereotypes in education, Kajsa Svaleryd, Strategist for Gender Equality, Municipality of Gävle, Sweden
- **11.45** New cultural and creative industries in a gender perspective, Angela McRobbie, Professor Goldsmiths University of London, UK

12.15 Lunch

13.30 Presentation of analysis of Quadruple Helix examples, Malin Lindberg, Associate Professor Luleå University of Technology, Sweden

Partners contributions from Europe

14.00 Entrepreneurship & Learning in Creative Industries, Practice presentation, Maria Martin, INDICO

14.20 Coffee

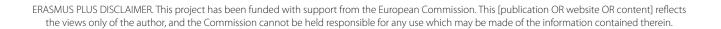
- **14.30** Smart specialisation and Innovation with a Gender perspective, Yoomi Renström, Chair of the SEDEC, Commission for Social Policy, Education, Employment, Research and Culture Committee of Regions
- **15.00** Integrating gender and diversity in innovation projects at Vinnova, Sophia Ivarsson, PhD. Program manager; Gender and diversity for Innovation
- **15.30** ICE in Baltic Sea Region, Innovation, Creativity and Gender in Baltic sea region, Elisabeth Sundin, Professor University of Linköping

ITL GROUP

- **16.00** Training to support women and youth in creative industries: opportunities and challenges open discussion /World café
- **16.30** Panel with all speakers, Moderator Chatarina Nordström, Winnet Sweden

STITUTO INTERNACIONA

17.00 Closing



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